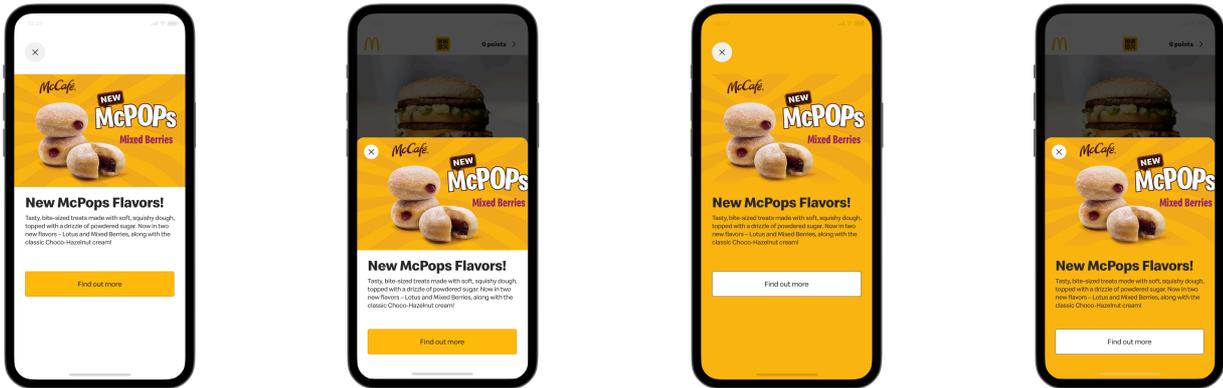# How to: Create a splash Screen on the Home Section

Home section: Splash screen

We have created the option for markets to create splash screens of different sizes in the app. News, product launches and store openings can now be communicated in a new way. You can choose between a full-screen and half screen feature. The content will be uploaded in Plexure, similar to all other banners and the screen will appear to users when the app is launched. The splash screen will pop up when the user enters the home section when launching the app. After the user has seen it once, it will not appear again.
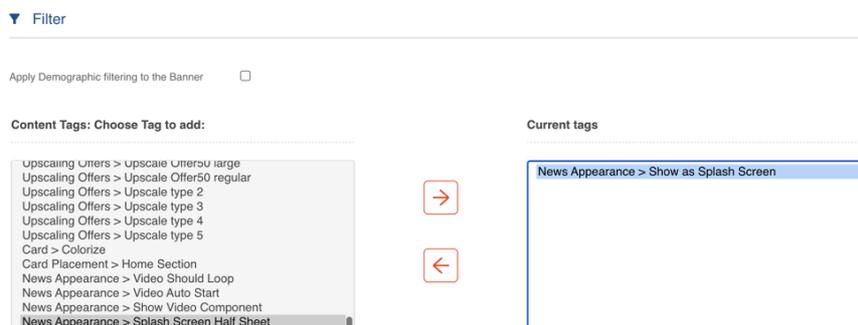

> ℹ️ To enable a splash screen, apart from creating the content in Plexure, you need to configure the feature for the market. At the moment it is not possible to configure this on the Market Engine Self Service Remote Config, so please contact the product team through Service Café, in order to enable the feature for your market.

How to create a Splash screen content in Plexure:

To upload the splash screen content, you can utilise the exact same setup as for all other banners ⊡ How-To: Create Banner Ads . It's possible to "upgrade" any normal banner ad (news card) to a splash screen.

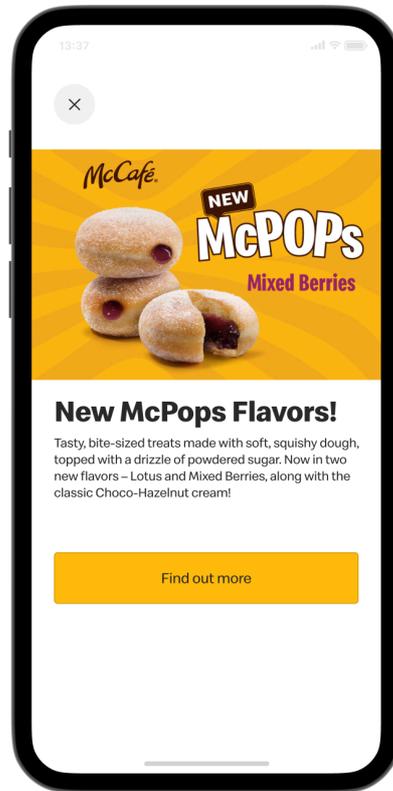All you have to do is add the content tag "Show as Splash Screen":

As soon you add this content tag, the app will understand that the banner shall show as a splash screen and not as a banner.

It's also possible to choose if the splash screen should show as a full screen or a half sheet:

FullScreen:

Current tags

News Appearance > Show as Splash Screen
News Appearance > Splash Screen FullScreen

HalfSheet:

Current tags

News Appearance > Show as Splash Screen
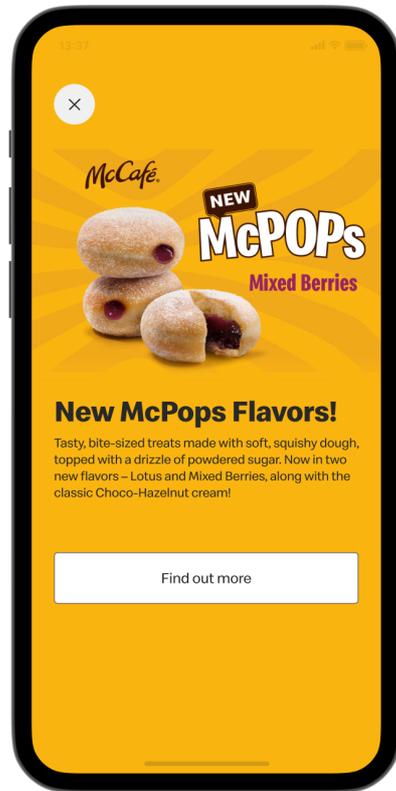News Appearance > Splash Screen Half Sheet

All feature for banner works with Banner!

Please also note that as splash screens are an extension of normal banner ads, any special effects such as animations, countdowns, colorize etc are also supported. You just need to add the relevant content tag:

The button text

The button text in the splash screen can not be controlled in Plexure. This text is provided through Phrase. Please keep in mind that you can only provide 1 version of text on the button:

Phrase keys:

```
1  home_splahscreen_cta_button
```

```
1  generic_close
```

Remote config:

If disabled no splash screens will be shown even if they're configured in Plexure.

```
1  home_splahscreen_enabled
```

- The default value: `false`
- Configuration Description:

```
1  Enables showing the popup splash screen on the home section
```